

26/27 ARTISTIC SEASON

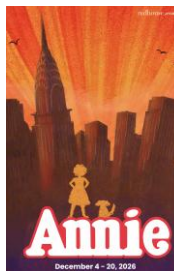


BABELFEST 2026 A FESTIVAL OF NEW AMERICAN PLAYS

October 8 - 11, 2026

Returning after a high-energy inaugural year, Babelfest showcases new and developing plays as part of a 4-day festival that centers bold voices and fearless experimentation. 28 performances of ten new works from local, regional, and national playwrights!

Because the future of theatre doesn't wait for a mainstage slot. It explodes onto the scene.



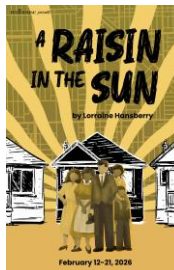
ANNIE

December 4 - 20, 2026

Book by Thomas Meehan, Music by Charles Strouse, Lyrics by Martin Chernin

Set during the Great Depression, this beloved musical, one of the most recognizable titles in the American canon, follows an irrepressibly optimistic young orphan who finds hope, family, and possibility in unexpected places. With its warmth, humor, and iconic score, *Annie* reminds us of the power of resilience and kindness.

This holiday season, hope takes center stage.



A RAISIN IN THE SUN

February 12 - 21, 2027

By Lorraine Hansberry

Lorraine Hansberry's landmark play centers on the Younger family as they wrestle with dreams, sacrifice, and the meaning of dignity while deciding how and where to build their future. Deeply human and urgently relevant, this play is as moving now as ever.

Some dreams are too powerful to stay deferred.



EVERYBODY

April 2 - 11, 2027

By Braden Jacobs-Jenkins

From the author of *Purpose*, the winner of the 2025 Pulitzer Prize for Drama, *Everybody* is a contemporary, playful adaptation of the medieval morality play *Everyman*. This play asks what truly matters at the end of a life. With a nightly lottery determining which actors play which roles, no two performances are the same. The result is an experience that is surprising, funny, and deeply personal for both artists and audiences.

A bold, inventive journey into what really matters in the end.



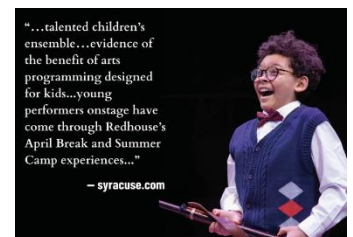
URINETOWN: THE MUSICAL

JUNE 11 - 20, 2027

Music & Lyrics by Mark Hollman, Book by Greg Kotis

Set in a drought-ravaged city where private toilets are illegal, this Tony Award-winning musical uses satire and an infectious score to explore power, inequality, and collective responsibility. *Urinetown* balances broad comedy with sharp social critique and offers an entertaining entry point to big questions about justice and community.

Yes. That title is real. And so is the genius behind it.



26/27 EDUCATIONAL SEASON



Educational Performing Arts Programs

Redhouse provides important arts education for our next generation of performers and backstage talent. Programs are crafted to inspire creative thinking, foster academic success, and provide key early training for emerging performing artists. Additional dedicated mentors and resources are provided for those who have intellectual or development disabilities, ensuring all students have opportunities to participate.

SUMMER TEEN ACADEMY

Teen-agers participate in our Summer Break Academies led by professional educators with extensive experience in education. The program offers coaching and training on the basics of theatre and each academy builds to provide opportunities to appear on the Redhouse mainstage in fully produced productions.

SUMMER LITTLES PROGRAM

Over eight weekly programs, those aged 6-10 start to learn the basics of performance, including how to explore the aspects of creativity and expression. Each week ends with a performance for family and friends.

ROCK ACADEMY PROGRAM AND TOUR

ROCK Academy trains young musicians on aspects of starting a career in music. Participants build and name their own bands, create a signature look, sound, and poster, and record 'demos.' Then they take their show "on the road." The program also includes trainings on artistic rights and social media, to prepare the emerging musicians with better business acumen as they build careers.

APRIL BREAK ACADEMIES

fun, and learn the foundations of theater all while creating their own work. Our incredibly talented and supportive staff give campers a chance to learn about stage presence, creating characters, movement, puppetry, dance, and voice.

Theatre for All: Arts-based Learning for Those with Intellectual and Developmental Disabilities (ID/D)

For more than a decade, Redhouse and Arc of Onondaga have collaborated to present an annual program which increases self-confidence and self-esteem and provides inspiration for performers and audiences alike. All is based on the concept that "you cannot be what you cannot see."

The collaboration with Arc of Onondaga features two educational programs providing meaningful experiences through musical theater performances and organized drama workshops for people living with developmental and/or physical disabilities. Combined, these programs create opportunities to stretch and grow; not only in speaking within larger groups, but through expanding life skill sets as well. Immersion in theatre's creative and dynamic learning environment strengthens life and social skills. Collectively, these programs address self-esteem and provide resources which enable stronger mental health.

THEATRE FOR ALL FALL WORKSHOPS in collaboration with Arc of Onondaga

In the Fall, participants gather for an eight-week performing arts program, working with theatrical mentors to expand their presentation skills through trainings and workshops. They explore the use of improvisation to build skills related to presentation of self and adapting to social interactions. Through mentorship, they develop their own performance pieces, which are then presented to families and friends, getting comfortable with presentations to a public audience. Through this program, participants learn how to better overcome feelings of inadequacy and the fear of fully participating in society.

THEATRE FOR ALL SPRING SHOW in collaboration with Arc of Onondaga

Building on the Fall program, participants then move to being a part of a full-fledged production. In late Spring, Redhouse produces an annual production on our mainstage. In Spring 2027, we will stage a musical version of Shakespeare's "Twelfth Night." This part of the program includes a four-week rehearsal process, where participants have one-to-one mentors, from first rehearsal to final performance. The process culminates with performances for the general public, family and friends, and area schools, especially for students with special needs.

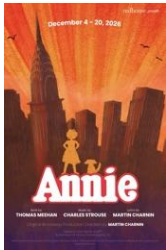


26/27 ARTISTIC SEASON SPONSORSHIP OPPORTUNITIES



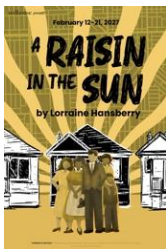
BABELFEST 2026
A New American Play
Festival

**October
8 – 11
2026**



ANNIE

**December
4 – 20
2026**



**A RAISIN IN
THE SUN**

**February
12 – 21
2027**



EVERYBODY

**April
2-11
2027**



URINETOWN
The Musical

**June
11 – 20
2027**

\$20,000: SEASON SPONSOR (EXCLUSIVE: ONLY ONE AVAILABLE)

- Logo placement on all relevant marketing materials for 5 productions, including program, social media, press release, poster, Redhouse website, etc.
- Scrolling logo placement on Redhouse marquee over 12 months
- Special thank you during verbal pre-show announcements
- Up to 100 tickets to use throughout the season
- Space to host a pre-show reception for up to 100 people or two weekday, daytime 4-hour rentals*
- Full program cover page for full season

\$15,000: SEASON SPONSOR

- Logo placement on all relevant marketing materials for 5 productions, including program, social media, press release, poster, Redhouse website, etc.
- Scrolling logo placement on Redhouse marquee for 12 months
- Special thank you during verbal pre-show announcements
- Up to 75 tickets to use throughout the season
- Space to host a pre-show reception for up to 100 people or a weekday, daytime 4-hour rental*
- Full program page in a premium location for the full season

\$10,000: SEASON SPONSOR

- Logo placement on all relevant marketing materials for 5 productions, including program, social media, press release, poster, Redhouse website, etc.
- Scrolling logo placement on Redhouse marquee for 12 months
- Special thank you during verbal pre-show announcements
- Up to 50 tickets to use throughout the season
- Space to host a pre-show reception for up to 100 people or a weekday, daytime 4-hour rental*
- Full program page in a premium location for the full season

\$7,500: SEASON SPONSOR

- Logo listing on relevant marketing materials for 5 productions, including program, social media, press release, poster, Redhouse website, etc.
- Scrolling logo placement on Redhouse marquee for 12 months
- Up to 50 complimentary tickets to use throughout the season
- Space to host a pre-show reception for up to 75 people*
- Full program page for the full season

\$5,000: SHOW SPONSOR (PER SHOW)

- Listing on relevant marketing materials for selected show, including program, social media, poster, Redhouse website, etc.
- Scrolling logo placement on Redhouse marquee for production run
- Up to 50 complimentary tickets to use throughout the run of the selected show
- Space to host a pre-show reception for up to 50 people during the run of the selected show*
- Full program page for the selected show

\$2,500: SHOW SPONSOR (PER SHOW)

- Listing on relevant marketing materials for selected show, including program, social media, poster, Redhouse website, etc.
- Scrolling text recognition on Redhouse marquee for production run
- Up to 25 complimentary tickets to use throughout the run of the selected show
- Space to host a pre-show reception for up to 25 people during the run of the selected show*
- Full page ad for the selected show

\$1,000: SHOW SPONSOR (PER SHOW)

- Listing in program and on Redhouse website for selected show
- Up to 10 complimentary tickets to use throughout the run of the selected show
- Full page ad for the selected show

**Receptions are available on a mutually agreed upon date or performance. Must be scheduled a minimum of 90 days prior to event date.*

26/27 EDUCATIONAL SEASON SPONSORSHIP OPPORTUNITIES



SUMMER TEEN ACADEMIES

July 6 –
August 28
2026



Educational Performing Arts Programs

\$5,000: SUMMER TEEN ACADEMY SPONSOR

- Logo placement on all relevant marketing materials for summer youth programs, including program, social media, poster, Redhouse website, etc.
- Scrolling logo placement on Redhouse marquee during program performances
- Special thank you during verbal pre-show announcements

\$5,000: SUMMER LITTLES SPONSOR

- Logo placement on all relevant marketing materials for summer youth programs, including program, social media, poster, Redhouse website, etc.
- Scrolling logo placement on Redhouse marquee during program performances
- Special thank you during verbal pre-show announcements

\$5,000: ROCK ACADEMY SPONSOR

- Logo placement on all relevant marketing materials for ROCK Academy, including program, social media, poster, Redhouse website, etc.
- Scrolling logo placement on Redhouse marquee during program performances
- Special thank you during verbal pre-show announcements

\$2,500: APRIL BREAK ACADEMIES

- Logo placement on all relevant marketing materials for April Break youth programs, including programs, social media, posters, Redhouse website, etc.
- Scrolling logo placement on Redhouse marquee during program performances
- Special thank you during verbal pre-show announcements

Theatre for All: Arts-based learning for those with intellectual and developmental disabilities (ID/D)

\$5,000: THEATRE FOR ALL: FALL WORKSHOPS SPONSOR

- Logo placement on all relevant marketing materials for Fall Workshops, including program, social media, poster, Redhouse website, etc.
- Scrolling logo placement on Redhouse marquee during program performance
- Special thank you during verbal pre-show announcements

\$10,000: THEATRE FOR ALL: SPRING PRODUCTION SPONSOR

- Logo placement on all relevant marketing materials for Spring Production, including program, social media, press release, poster, Redhouse website, etc.
- Scrolling logo placement on Redhouse marquee during program performances
- Special thank you during verbal pre-show announcements
- Up to 50 complimentary tickets to use throughout the run of the show

\$5,000: THEATRE FOR ALL: SPRING PRODUCTION SPONSOR

- Logo placement on all relevant marketing materials for Spring Production, including program, social media, press release, poster, Redhouse website, etc.
- Scrolling logo placement on Redhouse marquee during program performances
- Special thank you during verbal pre-show announcements
- Up to 25 complimentary tickets to use throughout the run of the show

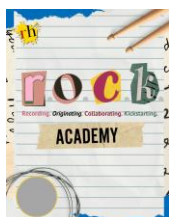
\$2,500: THEATRE FOR ALL: SPRING PRODUCTION SPONSOR

- Listing placement on all relevant marketing materials for Spring Production, including program, social media, poster, Redhouse website, etc.
- Scrolling text placement on Redhouse marquee during program performances
- Up to 25 complimentary tickets to use throughout the run of the show



SUMMER LITTLES

July 6 –
August 28
2026



ROCK ACADEMY

August
10 – 21
2026



THEATRE FOR ALL FALL WORKSHOPS

October-
November
2026



THEATRE FOR ALL SPRING PRODUCTION

April
2027



APRIL BREAK ACADEMIES

April
2027



SPONSORSHIP COMMITMENT FORM

☐ **\$100,000** NAMING TITLE SPONSOR 26/27

Recognized as a title sponsor for all Redhouse programs for 12 months. i.e., [Name/Logo] Artistic Season at Redhouse and [Name/Logo] RedEd Performance Series at Redhouse

☐ **\$50,000** REDHOUSE PRESENTING SPONSOR 26/27

Lead logo recognition on all productions and programs in both Artistic and Educational Seasons

26/27 ARTISTIC SEASON

☐ **\$20,000** SEASON SPONSOR

☐ **\$15,000** SEASON SPONSOR

☐ **\$10,000** SEASON SPONSOR

☐ **\$7,500** SEASON SPONSOR

☐ **\$5,000** SHOW SPONSOR

☐ **\$2,500** SHOW SPONSOR

☐ **\$1,000** SHOW SPONSOR

26/27 EDUCATIONAL SEASON

☐ **\$5,000** SUMMER TEEN ACADEMY SPONSOR

☐ **\$5,000** ROCK ACADEMY TOUR SPONSOR

☐ **\$5,000** SUMMER LITTLES SPONSOR

☐ **\$2,500** APRIL BREAK ACADEMIES SPONSOR

☐ **\$5,000** THEATRE FOR ALL FALL SPONSOR

☐ **\$10,000** THEATRE FOR ALL SPRING SPONSOR

☐ **\$5,000** THEATRE FOR ALL SPRING SPONSOR

☐ **\$2,500** THEATRE FOR ALL SPRING SPONSOR

SELECTED SHOW:
(IF APPLICABLE)

☐ I commit to supporting at the checked level for three years, paid annually with locked-in pricing.

SPONSORSHIP CONTACT INFORMATION

BUSINESS NAME: _____

BUSINESS ADDRESS: _____

CONTACT NAME: _____

CONTACT PHONE: _____

CONTACT EMAIL: _____



Share the gift of live theatre and performing arts education!

Franklin Fry, Executive Director
ffry@theredhouse.org | (646) 641-4612

Redhouse Arts Center

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Redhouse Arts Center is a not-for-profit 501(c)3 organization. EIN: 22-2366669

