

# redhouse 23/24 Sponsorship Opportunities

The arts make our community a more vibrant place, promote academic success & innovation, and foster economic growth. Make a difference in Central New York by sponsoring arts programming at Redhouse as we begin our 20th Anniversary!



## Ruby Season Sponsor (\$25,000)

- Logo placement on all relevant marketing materials for 5 productions, including program, social media, press release, poster, Redhouse website, etc.
- Special thank you during verbal pre-show announcements
- Up to 200 tickets to use throughout the season
- One VIP reception for up to 100 guests, with food and refreshments provided
- Full page ad in a premium location for the full season

## Scarlet Season Sponsor (\$10,000)

- Logo placement on all relevant marketing materials for 5 productions, including program, social media, press release, poster, Redhouse website, etc.
- Special thank you during verbal pre-show announcements
- Up to 100 tickets to use throughout the season
- Space to host a reception for up to 100 guests
- Full page ad in a premium location for the full season

## Crimson Season Sponsor (\$7,500)

- Logo listing on relevant marketing materials for 4 productions, including program, social media, press release, poster, Redhouse website, etc.
- Up to 75 complimentary tickets to use throughout the season
- Space to host a reception for up to 75 people
- Full page ad for the full season

## Cherry Red Show Sponsor (\$5,000 per show)

- Listing on relevant marketing materials for selected show, including program, social media, poster, Redhouse website, etc.
- Up to 50 complimentary tickets to use throughout the run of the selected show
- Space to host a reception for up to 50 people during the run of the selected show
- Full page ad for the selected show

## Apple Red Show Sponsor (\$2,500 per show)

- Listing on relevant marketing materials for selected show, including program, social media, poster, Redhouse website, etc.
- Up to 25 complimentary tickets to use throughout the run of the selected show
- Space to host a reception for up to 25 people during the run of the selected show
- Full page ad for the selected show

## Red Show Sponsor (\$1,000 per show)

- Listing in program and on Redhouse website for selected show
- Up to 10 complimentary tickets to use throughout the run of the selected show
- Full page ad for the selected show

## 2023/2024 Season

*A Streetcar Named Desire*, October 26 - 29, 2023  
*You're a Good Man, Charlie Brown*, December 8 - 17, 2023  
*Inherit The Wind*, February 23 - March 3, 2024  
*Godspell*, May 10 - 19, 2024  
**Bonus Exclusive Show**  
*Misery*, April 12 - 14, 2024



## Share the gift of live theatre!

Contact **Franklin Fry**, Redhouse Executive Director  
ffry@theredhouse.org | (646) 641-4612

Redhouse Arts Center  
400 S Salina St, Syracuse, NY 13202  
www.theredhouse.org

